

## Minister of Economy, Trade and Industry Award

# PlayStation®

At the Japan Game Awards 2024 (organized by the Computer Entertainment Supplier's Association (CESA), the organization chaired by Haruhiro Tsujimoto), the "PlayStation®" has been selected for 2024's **the Minister of Economy, Trade and Industry Award**.

The reasons for this selection are as follows:

**Launched in 1994, the original PlayStation celebrates its 30th anniversary this December.**

**By adopting CD-ROMs for its games, it helped reduce the soaring cost of software, and by expanding its distribution to outlets like record shops and convenience stores, it grew the size of the gaming fan base. The influx of new game developers and titles made PlayStation a massive hit, bringing significant changes to the gaming market.**

**As a high-performance, next-generation video game console featuring 3D graphics through texture mapping, it not only expanded creative possibilities for developers but also delivered a fresh gaming experience to players. It became the first home console to ship over 100 million units worldwide, cementing its status as a best-seller and greatly contributing to the growth of Japan's gaming industry.**

**The Minister of Economy, Trade and Industry Award also recognizes PlayStation's leading role in the industry over the past 30 years, culminating in the current PlayStation 5.**

The Japan Game Awards' Minister of Economy, Trade and Industry Award was established in 2008 to honor individuals or organizations, etc. that have made significant contributions to the growth and development of the computer entertainment software industry in Japan. The selection is made by the Japan Game Awards Selection Committee members.

The presentation of the Minister of Economy, Trade and Industry Award can be viewed in the archive of the Japan Game Awards 2024 presentation ceremony.

YouTube live: [https://youtube.com/live/i777HbCWP\\_c](https://youtube.com/live/i777HbCWP_c)

\*simultaneous interpretation available

Japan Game Awards official website: <https://awards.cesa.or.jp/en/>