



<Press Release>

September 22, 2023
Computer Entertainment Supplier's Association

Minister of Economy, Trade and Industry Award

Family Computer

At the Japan Game Awards 2023 (hosted by the Computer Entertainment Supplier's Association (CESA); Chairman: Haruhiro Tsujimoto) the **"Family Computer"** has been selected for **the Minister of Economy, Trade and Industry Award**.

The reasons for this selection are as follows:

The Family Computer, launched in 1983 as a home-use cassette-based video game console with an 8-bit CPU, celebrates its 40th anniversary this year.

This revolutionary product allows anyone to easily enjoy a variety of games by simply connecting the main unit to a TV and switching the cartridges. More than 1,000 titles have been released for the console to date.

It was not just a hit toy, but a cornerstone of the global video game industry that has continued to evolve over the past 40 years, right up to the present day.

The Family Computer has received the Minister of Economy, Trade and Industry Award in recognition of its significant contribution to the creation and development of a new industry that has spawned many game makers and players—an industry that would not have been possible without it.

The Japan Game Awards' Minister of Economy, Trade and Industry Award was established in 2008 to honor individuals or organizations, etc. that have made significant contributions to the growth and development of the computer entertainment software industry in Japan. The selection is made by the Japan Game Awards Selection Committee members.

The presentation of the Minister of Economy, Trade and Industry Award can be viewed in the archive of the Japan Game Awards 2023 presentation ceremony.

URL : <https://www.youtube.com/watch?v=h1ym1huhtAk>

Japan Game Awards official website: <https://awards.cesa.or.jp/en/>