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Computer Entertainment Supplier's Association (CESA)

Game Designers Award 2021

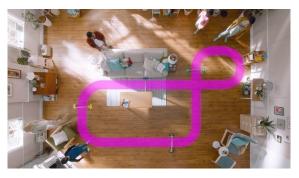
Mario Kart Live: Home Circuit

(Nintendo Co., Ltd.)

Platform: Nintendo Switch™

Japan Game Awards 2021 (JGA 2021), organized by the Computer Entertainment Supplier's Association (CESA; Chairman: Hideki Hayakawa), has selected Mario Kart Live: Home Circuit (Nintendo Co., Ltd.) as the winner of the **Game Designers Award** for 2021.





Regarding the reason why it won this award, head judge Mr. Masahiro Sakurai (President of Sora Ltd.), stated the following:

"Mario Kart" itself is very famous, but the integration of radio control + AR technology turned the game into something completely new.

It is a one-of-a-kind field on a course that you create in real life with characteristics from both games and toys.

In the second round of voting made up of game titles that received the most votes, a number of judges realized that they had overlooked this game. Some people did not purchase (try) it since there are limits when playing in Japanese houses. This indicates that it has unique features compared to ordinary games.





The Game Designers Awards, which is another prestigious award of the Japan Game Awards with evaluations by top creators from Japan from a professional perspective, is presented to the best game in terms of "creativity" and "innovation."

It will be exciting to see who will win next year's Game Designers Award, which is as an important index for future game industry development.

The presentations for the Game Designers Awards 2021 can be viewed from the Archive of the Japan Game Awards 2021 Presentation Ceremony.

URL: https://youtu.be/B-Ay9imOzoE

