

Press Release September 26, 2020

# **Game Designers Award 2020**

# **Baba Is You**

(Hempuli)

Platform: Nintendo Switch, PC



Computer Entertainment Supplier's Association (CESA)

Japan Game Awards 2020 (JGA 2020), organized by the Computer Entertainment Supplier's Association (CESA; Chairman: Hideki Hayakawa), has selected **Baba Is You** (Hempuli) as the winner of the **Game Designers Award** for 2020.



The head judge of the Game Designers Award, Mr. Masahiro Sakurai (President of Sora Ltd.), explains the reasons for the win:

"A player character can walk. You must not touch an enemy. You are forced to stop at a wall. You must swim in water or you will sink. You can reach a goal after getting over a difficulty.

This puzzle game allows you to play while changing such rules, which are thought of as common sense or the natural order of things in game worlds.

In game programming or the likes, assigning a wrong command may produce an unexpectable result.

This game has been selected as the winner of the award, with no objection, because of its excellent design and the amusing way it releases us from common sense."





Official website: http://awards.cesa.or.jp/ Award and prize logos: http://awards.cesa.or.jp/overview/index.html

e-mail: jga2020@azw.co.jp

The recipient of this year's Game Designers Award was selected by nine top creators representing Japan based on criteria such as *creativity* and *originality* from a professional viewpoint. The Game Designers Award will continue to select highly creative works as an indicator for the future development of the games industry. Please watch for next year's Game Designers Award 2021 with anticipation!

You can view the archived video from Tokyo Game Show 2020 Online Official program:

# URL: https://youtu.be/RNH7pcen5kQ

## **Past 10 titles for Game Designers Award**

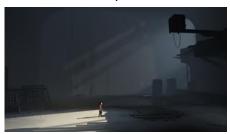
[2019]
"ASTRO BOT"
Sony Interactive Entertainment



**【2018】 "Gorogoa"**Annapurna Interactive



**(2017) "INSIDE"**Playdead



(2016)
"Life Is Strange"
DONTNOD Entertainment



# [2015] "Ingress"



# [2013] "The Unfinished Swan"

- developer : Giant Sparrow
- publisher/distributer within Japan : Sony Computer Entertainment Inc.

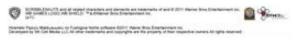


#### [2011]

## " Hirameki Pazuru Makkusueru no Fushigina Nohto"

developer: 5TH Cell Media, LLC.publisher/distributer within Japan:Konami Digital Entertainment Co., Ltd.





#### [2014]

### "Brothers: A Tale of Two Sons"

developer : Starbreeze Studio
 publisher/distributer in Japan :
 Spike Chunsoft Co., Ltd.



## (2012) "Journey"

- developer : thatgamecompany
- publisher/distributer within Japan : Sony Computer Entertainment Inc.



## [2010] "HEAVY RAIN"

- publisher/distributer within Japan : Sony Computer Entertainment Inc.
- developer : Quantic Dream

