

Press Release

September 17, 2015



Computer Entertainment Supplier's Association

Japan Game Awards 2015 (JGA 2015), organized by the Computer Entertainment Supplier's Association (CESA; Chairman: Hideki Okamura), has selected **"Ingress"** (**Niantic, Inc.**) as the winner of this year's **"Game Designers Award."**

The head judge, Mr. Masahiro Sakurai (President of Sora Ltd.) explains the reasons for selecting this title as follows:

"An encampment game in real world is based on landmarks and location information. Not only its rules and visuals are novel, but it also has appeals as a game where many players submerge themselves into, which received various support by the Committee."



The Game Designers Award is selected by creators from the perspective of professionals, and honors a highly original and innovative title that will make a mark in the game history. It was established as a part of the Japan Game Awards in 2010, and this year is the sixth year. The Game Designers Award is chosen by top creators who are well-known in Japan including the head judge, Mr. Masahiro Sakurai. The Japan Game Awards plans to show the magnetism of a game in the creators' viewpoint through the Game Designers Award.

Please look forward to the future Game Designers Award!