Press Release



September 19, 2013



## The Grand Award for the "Games of the Year Division" "Animal Crossing: New Leaf"

(Nintendo Co., Ltd.)

### Highly-talked about titles were selected for each award! "PUZZLE&DRAGONS" received the Special Award!

Computer Entertainment Supplier's Association

The Computer Entertainment Supplier's Association (CESA; Chairman: Shin Unozawa) held the award ceremony for the Japan Game Awards "Games of the Year Division" at the Event Stage in TOKYO GAME SHOW 2013 (Venue: Makuhari Messe, Hall 8) today to announce and honor the award winners.

Out of nominated tiles representing the past year, "Animal Crossing: New Leaf" (Nintendo Co., Ltd.) was selected for this year's Grand Award.

The Japan Game Awards 2013 "Games of the Year Division", which welcomes 17th year, nominated over 1,300 titles <sup>(\*1)</sup> which were released in Japan from April 1, 2012 to March 31,2013 and selected the Grand Award, the Award of Excellence, the Best Sales Award, the Global Award and the Special Award, respectively, based on the general public's votes between April 8 and July 19, 2013 and the review by the Japan Game Awards Selection Committee. The following is the list of winning titles.

(\*1) Any platform (such as family game console, mobile game device, PC, cellular phone) is acceptable.

#### [Japan Game Awards 2013 "Games of the Year Division" Award Winners]

	(Alphabetical order in "Award for excellence")	
Title	Platform	Company
Animal Crossing: New Leaf	3DS	Nintendo Co., Ltd.
Animal Crossing: New Leaf	3DS	Nintendo Co., Ltd.
BIOHAZARD 6	PS3/XB360/PC	CAPCOM co., LTD
BRAVELY DEFAULT FLYING FAIRY	3DS	SQUARE ENIX CO., LTD.
DRAGON QUEST X ONLINE	Wii / Wii U / PC	SQUARE ENIX CO., LTD.
FANTSYLIFE	3DS	LEVEL-5 Inc.
Luigi's Mansion: Dark Moon	3DS	Nintendo Co., Ltd.
New Super Mario Bros. U	Wii U	Nintendo Co., Ltd.
PHANTASY STAR ONLINE 2	PS Vita / PC	SEGA Corporation
Pokémon Black Version 2 and Pokémon White Version 2	DS	The Pokémon Company
SOUL SACRIFICE	PS Vita	Sony Computer Entertainment Inc.
SUPER DANGANRONPA 2	PSP	SPIKE CHUNSOFT Co., Ltd.
PUZZLE&DRAGONS	iOS Android OS Kindle Fire	GungHo Online Entertainment, Inc.
Animal Crossing: New Leaf	3DS	Nintendo Co., Ltd.
Call of Duty: Black Ops II	PS3 / XB360 Wii U / PC	Activision / Treyarch
	Animal Crossing: New Leaf   Animal Crossing: New Leaf   BIOHAZARD 6   BRAVELY DEFAULT FLYING FAIRY   DRAGON QUEST X ONLINE   FANTSY LIFE   Luigi's Mansion: Dark Moon   New Super Mario Bros. U   PHANTASY STAR ONLINE 2   Pokémon Black Version 2 and Pokémon White Version 2   SOUL SACRIFICE   SUPER DANGANRONPA 2   PUZZLE&DRAGONS   Animal Crossing: New Leaf	TitlePlatformAnimal Crossing: New Leaf3DSAnimal Crossing: New Leaf3DSBIOHAZARD 6PS3/XB360/PCBRAVELY DEFAULT FLYING FAIRY3DSDRAGON QUEST X ONLINEWii / Wii U / PCFANTSY LIFE3DSLuigi's Mansion: Dark Moon3DSNew Super Mario Bros. UWii UPHANTASY STAR ONLINE 2PS Vita / PCPokémon Black Version 2 and Pokémon White Version 2DSSOUL SACRIFICEPS VitaSUPER DANGANRONPA 2PSPPUZZLE&DRAGONSiOS Android OS Kindle FireAnimal Crossing: New Leaf3DSCall of Duty: Black Ons IIPS3/XB360

\*\*PS3: PlayStation®3 / PSP: PSP®(PlayStation®Portable) / PS Vita: PlayStation®Vita / DS: Nintendo DS, DS Lite, DSi, DSi and LL / 3DS: Nintendo 3DS and 3DS LL / XB360: Xbox 360® / PC: Windows®

#### [About the Grand Award]

"Animal Crossing: New Leaf" It was selected for the Grand Award for this year's Games of the Year Division, as many users, regardless the generation, showed their support for its game system where players can enjoy freely at their own pace, abundant speedy play-through elements, and fun interaction with other players via the communication function.

# [Highly talked-about titles swept the Award of Excellence! "Animal Crossing: New Leaf" also received the Best Sales Award!]

Popular series such as "DRAGON QUEST" and "BIOHAZARD" as well as new titles such as "SOUL SACRIFICE" and "FANTSY LIFE" were selected for this year's Award of Excellence. Also, "Animal Crossing: New Leaf" won the Best Sales Award, the second award for the title along with the Grand Award for the Games of the Year Division. This title has sold 38 million units in Japan by March 2013 and its global total sales have reached 54 million units as of June.

#### [Internationally renowned title "Call of Duty: Black Ops II" received the "Global Award"]

"Call of Duty: Black Ops II" This tile received the overwhelming support by users in the overseas market and was selected for this year's Global Award.

#### [The Special Award went to "PUZZLE&DRAGONS"]

The Special Award, selected by recommendation of the Selection Committee, went to "**PUZZLE&DRAGONS**". This smartphone-compatible game has brought out a social movement and taken Japan by storm with a nickname of "Pazudora." It has established the smartphone as a game platform and expanded the game user base, which led to winning of the award.

We hope to continue communicating the enjoyment and wonder of computer entertainment to as many people as possible through the Japan Game Awards, and contribute to the further development of the game industry in Japan.

For further information such as the selection reasons for winning titles for each award, recipients' official comments, titles that received awards last year, please visit the Japan Game Awards official website: <u>http://awards.cesa.or.jp/en/</u>

> Pictures of the award ceremony are available for download at: https://www.filey.jp/tgs/ (The press ID and password are required to log in. ID: tgs\_press, password: press\_tgs)

Materials such as the Japan Game Awards logo and design data for each award are available for download at: http://awards.cesa.or.jp/overview/index.html

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