



Game Designers Award 2013

“The Unfinished Swan”

Developer: **Giant Sparrow**

Publisher & distributor within: Sony Computer Entertainment Inc.

Computer Entertainment Supplier's Association

The Computer Entertainment Supplier's Association (CESA; Chairman: Shin Unozawa) has selected **“The Unfinished Swan”** (developer: Giant Sparrow; publisher/distributor within Japan: Sony Computer Entertainment Inc.; platform: PlayStation 3, exclusive title for online gameplay) as the winner of this year's Game Designers Award.

The head judge, Mr. Masahiro Sakurai (President of Sora Ltd.) explains the reasons for selecting this title as follows:

**“Once you start the game, you see nothing but a white screen.
The idea is that a vision, indispensable in a game, is enabled by game operations. This title was selected as a winner for its unique features including the visuals throughout the game and how the story is told.”**



The Game Designers Award is selected by creators from the perspective of professionals, and honors a highly original and innovative title that will make a mark in the game history. It was established as a part of the Japan Game Awards in 2010, and this year is the fourth year. The Game Designers Award is chosen by 10 top creators who are well-known in Japan including the head judge, Mr. Sakurai. The Japan Game Awards plans to show the magnetism of a game in the creators' viewpoint through the Game Designers Award.

Pictures of the award ceremony are available for download at:

<https://www.filey.jp/tgs/>

(The press ID and password are required to log in. ID: tgs_press, password: press_tgs)

For last year's Game Designers Award, please visit the Japan Game Awards official website:

<http://awards.cesa.or.jp/>