

[The Minister of Economy, Trade and Industry Award]

“PUZZLE&DRAGONS”
Development Team
(GungHo Online Entertainment, Inc.)

Computer Entertainment Supplier's Association

The Computer Entertainment Supplier's Association (CESA; Chairman: Shin Unozawa) has selected the PUZZLE&DRAGONS Development Team for the Minister of Economy, Trade and Industry Award.

The award ceremony was held today on September 19 at the Event Stage in the TOKYO GAME SHOW 2013 (Venue: Makuhari Messe, Hall 8) and an award certification was presented to the PUZZLE&DRAGONS Development Team by the State Minister of Economy, Trade and Industry, Mr. Sugawara.



[Reason for Selection]

This smartphone-compatible game has brought out a social movement and taken Japan by storm. It has established the smartphone as a game platform and expanded the game user base, which led to winning of the award.

The Minister of Economy, Trade and Industry Award was established in 2008 with sponsorship from the Ministry of Economy, Trade and Industry. It is the only award that recognizes an individual or organization which has made a great contribution to the growth and development of the Japanese home-use video game industry, and is selected from the results of a work created and released in recent years. Selection is conducted with careful reviews by the Japan Game Awards Selection Committee.

[Past Winners of the Minister of Economy, Trade and Industry Award]

The 1 st Year (2008):	Mr. Shigeru Miyamoto (Nintendo Co., Ltd.)
The 2 nd Year (2009):	The “Monster Hunter” Development Team (CAPCOM Co., Ltd.)
The 3 rd Year (2010):	Mr. Yuji Horii (game designer)
The 4 th Year (2011):	Mr. Tsunekazu Ishihara (President and Representative Director of the Pokémon Company)
The 5 th Year (2012):	The Nintendo 3DS Development Team (Nintendo Co., Ltd.)

Pictures of the award ceremony are available for download at:

<https://www.filej.jp/tgs/>

(The press ID and password are required to log in. ID: tgs_press, password: press_tgs)

Materials such as the Japan Game Awards logo and design data for each award are available for download at:

<http://awards.cesa.or.jp/overview/index.html>