

Press Release

The Minister of Economy, Trade and Industry Award

Dragon Quest 30th Anniversary Project Team

(Square Enix Co., Ltd.)

Computer Entertainment Supplier's Association

Japan Game Awards 2016 (JGA 2016), organized by the Computer Entertainment Supplier's Association (CESA; Chairman: Hideki Okamura), has selected the **Dragon Quest 30th Anniversary Project Team** for this year's Minister of Economy, Trade and Industry Award.

The award ceremony was held today in the TOKYO GAME SHOW 2016 (Venue: Makuhari Messe) and an award certification was presented to the team by the Ministry of Economy, Trade and Industry.



[Reason for the award]

Not only was the game title released on various platforms, including home videos and smartphones, many events were also held to commemorate the 30th anniversary, from events where users participate in to exhibitions, live entertainment shows in arenas, etc. In addition, a variety of initiatives of an unprecedented scale and form were taken such as collaboration with other industries with the game as a starting point.

The team won the award because of their significant contribution to the development of games industry, with economic benefits spreading beyond the games industry to other fields and industries.

The Minister of Economy, Trade and Industry Award was established in 2008 with sponsorship from the Ministry of Economy, Trade and Industry. It is the only award that recognizes an individual or organization that has made a great contribution to the growth and development of the Japanese computer entertainment software industry, and is selected based on the results of a title created and released in recent years. Selection is conducted with careful reviews by the Japan Game Award Committee.

[Past Winners of the Minister of Economy, Trade and Industry Award]

2015: Mr. Masahiro Sakurai (President, Sora Ltd)

- 2014: Mr. Akihiro Hino (President and CEO, LEVEL-5 Inc.)
- 2013: "Puzzle & Dragons" Development Team (GungHo Online Entertainment, Inc.)
- 2012: The Nintendo 3DS Development Team (Nintendo Co., Ltd.)
- 2011: **Mr. Tsunekazu Ishihara** (President and Representative Director of the Pokémon Company) 2010: **Mr. Yuji Horii** (Game Designer)
- 2009: The "Monster Hunter" Development Team (CAPCOM Co., Ltd.)
- 2008: Mr. Shigeru Miyamoto (Nintendo Co., Ltd.)

"Japan Game Awards" official website : <u>http://awards.cesa.or.jp/en/</u>
*photos of the award ceremony: <u>https://www.filey.jp/tgs/</u> (ID: tgs_press, PW: press_tgs)
*prize logos: <u>http://awards.cesa.or.jp/prize-mark/index.html</u>